



Pro-poor Rewards for Environmental Services in Africa



The Upper Aberdare catchments in central Kenya, which provide water to Nairobi city, have been heavily deforested for agriculture and fuelwood

IN RURAL AFRICA poor communities rely on healthy ecosystems for safe drinking water, nourishment, and a secure livelihood. These ecosystem services also extend benefits to non-residents, including urban and industrial water users and communities in flood-prone areas. Other beneficiaries include people who value the rich biodiversity of Africa, such as tourists, and local and international organizations interested in carbon offsets. However, these ecosystems have been degraded due to poor land management practices and deforestation, inflicting costs and risks on rural communities and urban users.

PRESA promotes healthy landscapes and sustainable rural livelihoods through innovative market-based reward mechanisms

Hundreds of thousands of smallholder farmers and residents living in the highlands of East and West Africa will benefit from fair and effective agreements between stewards and beneficiaries of ecosystem services



PRESA will facilitate contracts between upstream farmers and downstream water users. By rewarding smallholder farmers for improved land-use practises, urban water users can benefit from a cleaner supply.

PRESA will facilitate negotiations between ecosystem stewards and beneficiaries towards fair and effective agreements

PRESA will engage with a range of stakeholders in Kenya, Tanzania, Uganda and Guinea, to catalyze policy support and private sector participation in environmental service agreements

PRESA will build a community of practice across Africa to share lessons, tools and experience, advise local stakeholders, and provide training

facilitating contracts that are voluntary, conditional, and negotiated

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MINISTRY FOR FOREIGN AFFAIRS OF FINLAND



JOIN THE PRESA COMMUNITY

PRESA will engage with local communities at the landscape level, with policymakers and the private sector, and with a global community of practice. Our collaborators already include Tanzania Ministry of Natural Resources and Tourism - Department of Forest and Bee Keeping, ISRIC, CARE, USAID, Forest Trends, Kenya Ministry of Water, UNEP, World Bank, the Uganda Carbon Bureau, Mount Kenya East Pilot Project, African Highlands Initiative, Nature Harness Initiatives, Nairobi City Water and Sewerage Company, Ecotrust, and local governments.

Policymakers

- learn from practical experience
- see examples of successful policy implementation
- share and gain methods and expertise

Donors

- make a direct investment in prototype payment mechanisms
- support training and capacity building

Companies and Industry Associations

Your company can help restore the ecosystems your business relies on and help create sustainable livelihoods for local communities

- join the business and ecosystem dialogues
- make direct investment in prototype mechanisms
- engage in joint studies of the business case

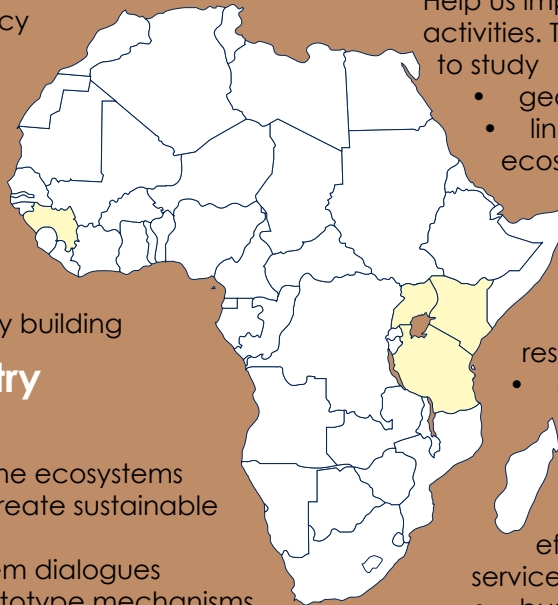
NGOs and Researchers

- share methods and experience
- contribute a site to a dynamic learning network

Students and their Professors

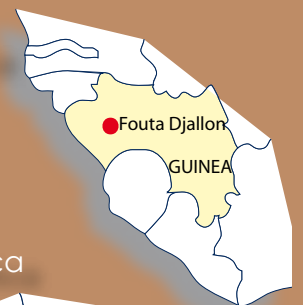
Help us implement, assess and design our activities. There are opportunities for students to study

- geography and land use systems
- links between land use and ecosystem services
 - valuation of ecosystem services
 - economics of alternative land uses and interventions
 - governance of natural resources and property rights
- analysis of policy options and constraints
 - ex ante and ex post impact assessments
 - social, gender and equity effects of rewards for environmental services
- business case for investment in environmental services



PRESA Sites

West Africa



East Africa

